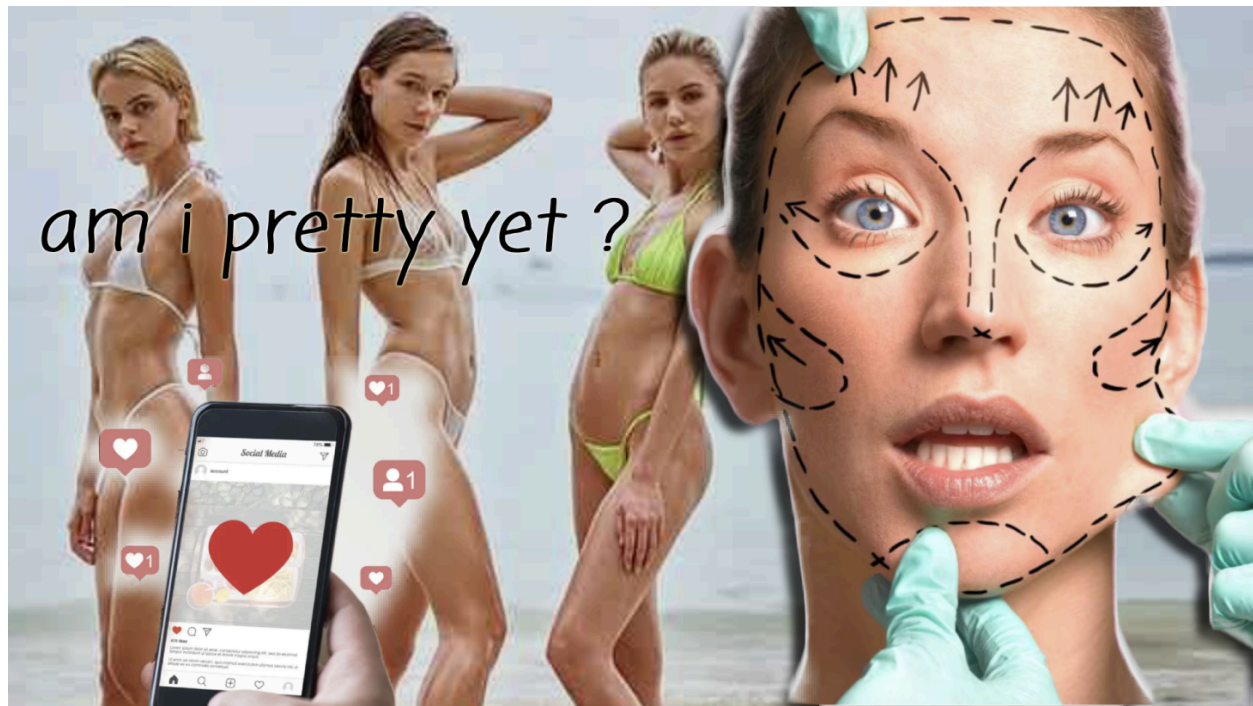




Text/Image Final Authors Note

For my image/text project, I wanted to highlight women's identity and the pressures of the media. For this project, my message is to share the impact that the media has on women's self perception and confidence. This message aims to acknowledge the impossible beauty goals in today's culture and the negative consequences for young women trying to achieve them. My target audience for this project is all women (especially younger women).

To communicate this message, I inserted a picture of a woman getting plastic surgery and blended it with a picture of swimsuit models from a magazine. I also included an image of a cellphone surrounded with like icons to depict social media and the influence the media has on women's self perception. I chose this specific plastic surgery picture because the woman's facial expression is a perfect example for how women might feel when undergoing cosmetic surgery. Her facial expression demonstrates the woman's attitude towards these procedures. She almost looks as though she's not fully confident in her choice to undergo surgery but nevertheless she still does. This image is powerful because it shows how women might not *want* to change their appearances, but social standards and expectations might make them feel as though they *have* to.

The text on the images says "Am I pretty yet?" I used this text to exemplify women's inner thoughts who might question their appearance when comparing themselves to other women online. I included the word "yet" to highlight the inner thoughts of women who might ask themselves questions like "is this enough?"

By blending these images together, I wanted to portray the influence of the media (the swimsuit model magazine and cellphone) on women and their choices in changing their appearances. This shows how women often change their appearances to fit societies idealized beauty standards. The text “am i pretty yet?” depicts how the woman in the image feels as she undergoes cosmetic surgery. The swimsuit models blended behind her portray the idealized image of “pretty”. My purpose with this project is to evoke self-reflective feelings that allow women to think about how media portrayals play a role in how we see ourselves.